

# Do it for Dolly Day

Friday I4 May 2021

Creating a kinder and safer world for Australia's kids and communities.

#bekind #DoltForDollyDay

## What is Do It For Dolly Day?

Do It For Dolly Day is a day dedicated to bringing the community together, spreading kindness and uniting in taking a stand against bullying.

Sadly, around one in four Australian school children are bullied each year and around one in five are cyber bullied. Approximately 45 million bullying incidents take place in Australia's schools each year and it costs the community greatly.

Do It For Dolly Day is on Friday 14 May 2021 and we're calling on you to help make Dolly's own dream of a kinder and safer world for Australia's kids and communities a reality.

## What do Dolly's Dream do for the community?



#### Our impact

We act as a voice for those who cannot speak for themselves, and strive to create change to prevent bullying.



#### DigiPledge

Our online safety tool for families helps stimulate important conversations between teens and their parents.



#### Workshops

Our range of online safety workshops are designed for students of all ages, as well as parents, teachers and the general community.



#### Parent Hub

A space created just for parents where you can find a range of articles, resources and tools to help navigate life with teens.

### How will our school donation be used?



Can provide two adults with knowledge and expert advice that helps them protect their child from online abuse.



Can give five children access to critical education and tools that teach them to be smart, safe and responsible online.



Can provide education to community groups about the devastating effects of bullying and how to protect them and their loved ones.



Can deliver key bullying prevention education to schools that make a real impact in the lives of children and allow them to thrive.